



Manifest
MEDEX

Evolution California:

Accelerating Health Data Reform from First Mile to Last Mile

Thursday, September 29 - Friday, September 30, 2022
Gallery 308, Fort Mason Center for Arts & Culture
San Francisco, CA

Wednesday, September 28
6:00 p.m. - 8:00 p.m.

PRE- SUMMIT ACTIVITIES

Cocktail Reception - Sponsored by Diameter Health

Join us as we kick off Evolution California!

Meet speakers and attendees for hosted cocktails and appetizers at our hotel.

- Alton Room, Kimpton Alton - Fisherman's Wharf, San Francisco
-

Thursday, September 29

7:30 a.m. - 8:00 p.m.

TIME

SESSIONS & SPEAKERS

*All events are at Gallery 308 at Fort Mason unless otherwise denoted

7:30 - 8:30 a.m.

Registration and Breakfast - Sponsored by J2 Interactive

8:30 - 8:45 a.m.

Welcome Remarks

- Erica Galvez, Chief Executive Officer, Manifest MedEx
- Mimi Hall, Vice President of Public Health Innovation, Manifest MedEx

8:45 - 10:00 a.m.

Opening Keynotes: Views from D.C. and Sacramento (Talks and Follow-Up Q&A)

How are federal and state policy catalyzing data-driven innovation?

- Micky Tripathi, PhD, National Coordinator for Health Information Technology, Office of the National Coordinator for Health Information Technology (ONC)
- Marko Mijic, Undersecretary, California Health and Human Services Agency
- *Moderated by Erica Galvez, Chief Executive Officer, Manifest MedEx*

10:00 - 10:20 a.m.

Break

10:20 - 11:20 a.m.

Forging the Data Ecosystem of the Future (Panel)

How do we move from competition to collaboration and create the data ecosystem and utility infrastructure we need for innovation and transformation?

- Bryan Tate, Executive Director of Clinical and Interoperability Data Products, CVS Health
- Jackie Ejuwa, PharmD, Vice President of Healthcare Transformation Acceleration, Blue Shield of California
- Jennifer Stemmler, Chief Digital Officer, Adventist Health
- Shannon West, Chief Innovation Officer, Datavant
- *Moderated by Lisa Bari, Chief Executive Officer, Civitas Networks for Health*

11:20 - 11:40 a.m.

Break

11:40 a.m. -
12:30 p.m.

Big Bets (Short Talks & Follow-Up Q&A)

Hear from organizations that are harnessing the power of health data in innovative ways for broad impact and significant value

- Aashima Gupta, Director, Global Healthcare Strategy & Solutions, Google Cloud
- Chris Lunt, Chief Technology Officer, All of Us Research Program, National Institutes of Health
- Palav Babaria, MD, Chief Quality Officer & Deputy Director of Quality and Population Health Management, California Department of Health Care Services
- *Moderated by Deven McGraw, Lead, Data Stewardship & Data Sharing, Invitae*

12:30 - 2:00 p.m.

Lunch

2:00 - 3:00 p.m.

Advancing Public Health Data Infrastructure (Panel)

Covid-19 laid bare the challenges of antiquated public health data systems and the urgent need to connect public health and clinical data. How do we modernize public health by modernizing its data infrastructure?

- Heather Readhead, MD, Public Health Medical Officer, California Department of Public Health
- Jim Daniel, Leader, State and Local Public Health, Amazon Web Services
- J. Marc Overhage, MD, Chief Health Information Officer, Elevance Health
- Melissa Kotrys, Chief Executive Officer, Contexture
- *Moderated by Mimi Hall, Vice President of Public Health Innovation, Manifest MedEx*

Thursday, September 29 (continued)

7:30 a.m. - 8:00 p.m.

TIME	SESSIONS & SPEAKERS
3:00 - 3:25 p.m.	Break
3:25 - 4:35 p.m.	Practical Wisdom To Solve Big Data Challenges (Short Talks & Follow-Up Q&A) Learn what's working in tackling big data and the opportunities ahead <ul style="list-style-type: none">• Abner Mason, Founder and Chief Executive Officer, SameSky Health• Deven McGraw, Lead, Data Stewardship & Data Sharing, Invitae• Erin Moore, Vice President of Operations, Blackbird Health and FDA Administration Patient Representative• Mark Savage, Managing Director, Digital Health Strategy & Policy, Savage & Savage LLC• <i>Moderated by Jason Buckner, Chief Information Officer, Manifest MedEx</i>
4:35 - 4:45 p.m.	Day One Closing Remarks <ul style="list-style-type: none">• Erica Galvez, Chief Executive Officer, Manifest MedEx
4:45 - 8:00 p.m.	Cocktail and Dinner Reception - Sponsored by Blue Shield of California <ul style="list-style-type: none">• Hosted at Radhaus, Fort Mason Center, 2 Marina Blvd. Building A (directly next door to Gallery 308) <p>*A shuttle will be provided from Radhaus to Kimpton Alton at the end of the event.</p>

Friday, September 30

7:30 a.m. - 12:00 p.m.

TIME	SESSIONS & SPEAKERS
*All events are at Gallery 308 at Fort Mason unless otherwise denoted	
7:30 - 8:30 a.m.	Breakfast - Sponsored by InterSystems
8:30 - 8:40 a.m.	Day Two Welcome Remarks <ul style="list-style-type: none">• Erica Galvez, Chief Executive Officer, Manifest MedEx• Mimi Hall, Vice President of Public Health Innovation, Manifest MedEx
8:40 - 9:10 a.m.	Physician Perspectives on Data Sharing and the Opportunity for Value-Based Innovation (Fireside Chat) How can we evolve and accelerate health information exchange to improve patient outcomes, support providers and small practices, and help CA move to value-based care from a physicians perspective? <ul style="list-style-type: none">• Bill Barcellona, Executive Vice President of Government Affairs, America's Physician Groups• David Ford, Vice President of Health Information Technology, California Medical Association• Kristan Staudenmayer, MD, Associate Professor of Surgery, Associate Medical Director of the Surgical ICU, Stanford University• <i>Moderated by Gavin White, Market President, Aledade</i>

Friday, September 30 (continued)

7:30 a.m. - 12:00 p.m.

TIME	SESSIONS & SPEAKERS
9:15 - 9:45 a.m.	<p>How Do We Incentivize Data Sharing? (Panel Presented by CAHIE)</p> <p>What are lessons learned in CA and across the country on how we can encourage quality data sharing?</p> <ul style="list-style-type: none">• Genia Fick, Vice President of Quality, Inland Empire Health Plan• John Helvey, Executive Director, SacValley Medshare• Melissa Kotrys, Chief Executive Officer, Contexture• Moderated by Mark Elson, PhD, Chief Executive Officer, Intrepid Ascent
9:45 - 10:00 a.m.	Break
10:00 - 11:00 a.m.	<p>Delivering Whole Person Care and Advancing Health Equity in CA (Panel) What's it going to take to make California's equity and CalAIM efforts successful? What's the data infrastructure we need?</p> <ul style="list-style-type: none">• Demetria Malloy, MD, Regional Vice President Medical Director, Elevance Health• Jolie Onodera, Senior Legislative Representative, The California State Association of Counties• Lakshmi Dhanvanthari, MD, Chief Medical Officer, Health Plan of San Joaquin• Sandra Hernandez, MD, President & Chief Executive Officer, California Health Care Foundation• Moderated by Jonah Frohlich, Senior Managing Director, Manatt Health
11:00 - 11:55 a.m.	<p>Closing Keynote Panel: What's It Going To Take for CA To Succeed? (Panel Presented by Connecting for Better Health)</p> <p>What legislation and governance are needed to accelerate health data reform and truly build a healthy California for all?</p> <ul style="list-style-type: none">• Cary Sanders, Senior Policy Director, California Pan-Ethnic Health Network• Kristene Mapile, Assembly Health Committee Staff, California State Assembly• Robert Cothren, PhD, Consultant to The Center for Data Insights and Innovation (CDII) on Data Exchange Framework• Timi Leslie, Founder & President, BluePath Health, Connecting for Better Health• Moderated by Lori Hack, Interim Executive Director, California Association of Health Information Exchanges
11:55 a.m. - 12:00 p.m.	<p>Closing Remarks</p> <ul style="list-style-type: none">• Erica Galvez, Chief Executive Officer, Manifest MedEx
12:00 p.m.	<p>Meeting Adjourns</p> <ul style="list-style-type: none">• Please pick up a boxed lunch, sponsored by Logicworks, as we say our goodbyes!



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