

Accelerating Health Data Reform from First Mile to Last Mile

Thursday, September 29 - Friday, September 30, 2022

MEET THE SPEAKERS





### **Aashima Gupta** Director, Global Healthcare Strategy & Solutions,

Google Cloud

#### **FOLLOW**



in /in/aashimagupta/

# MEET THE SPEAKER

Aashima spearheads healthcare solutions for Google Cloud. In this role, she sets the direction for transformative healthcare solutions and leads engagement with healthcare key executives in helping transform their business strategies that define new models for care, revenue generation, and improved patient experiences. By incorporating strategic technology elements of artificial intelligence and Cloud technologies into the care regimen, she strongly believes that patient care and experience can be substantially improved.

She founded and led healthcare vertical and interoperability efforts at Apigee and is a passionate advocate for Open Data and the use of APIs to overcome healthcare data Silos. Previously, Aashima led digital health Incubations at Kaiser Permanente and brought several frameshifting opportunities to life including the first-ever Kaiser Permanente API. She was responsible for driving innovation through the convergence of various digital technologies.

She has authored several healthcare articles and is a frequent speaker at industry forums. Recently she was recognized as Most Influential Women in Healthcare IT by HIMSS and for the Top 100 Women in Fem Tech and Health Tech award. She is the founder of GirlsInTek, an initiative with the purpose to ignite girls' innovative talent and interest in computer science.

#### Speaker: Practical Wisdom To Solve Big Data Challenges

Thursday, September 29, 3:25 - 4:35 p.m.



#### **Abner Mason**

Founder & Chief Executive Officer, SameSky Health

#### **FOLLOW**



in /in/abnermason



@abnermason

# MEET THE SPEAKER

Abner Mason is a leader in driving health equity. Abner is dedicated to creating a more just, equitable, and effective healthcare system. As the founder and CEO of SameSky Health, he leads a team of diverse professionals who strive every day to improve outcomes and lower costs on behalf of health plans. SameSky Health is a post-Series B venture backed company with leading investors including 7wire ventures, Tufts Health Plan, Magnetic Ventures, Salesforce Ventures, and DaVita Venture Group.

Additionally, Abner is actively involved with the following organizations:

- 1. Founder and chair of HealthTech 4 Medicaid, a nonprofit composed of innovative leaders working to radically change the pace of innovation to improve care quality and access.
- 2. Board member of the California Black Health Network and Manifest MedEx, California's largest health information exchange (HIE).
- 3. Member of the American Medical Association's External Equity & Innovation Advisory Group and United States of Care's Founders Council (founded by Andy Slavitt).
- 4. Member of the HIMSS Social Determinants of Health Committee, focused on advancing the meaningful integration of social needs data and community health, to inform care delivery and improve individual and population quality of life.

Abner has spent decades working to reduce barriers to care faced by underserved people nationally and internationally, from the federal to the local level. In 2021, Abner was a member of the Biden-Harris Campaign Policy Committee.

Abner worked for two years as an Associate Consultant at Bain & Company and is a graduate of Harvard College.

#### Panelist: Physician Perspectives on Data Sharing and the Opportunity for Value-Based Innovation

Friday, September 30, 8:40 - 9:10 a.m.



#### **Bill Barcellona**

Executive VP of Government Affairs, America's Physician Groups

# MEET THE SPEAKER

Bill Barcellona is the Executive Vice President of Government Affairs for America's Physician Groups. APG represents over three hundred physician organizations across the United States that deliver health care to patients enrolled under Medicare, Medi-Cal, and employer-sponsored coverage plans.

Bill has been an attorney since 1985 and has served on the DHCS SAC and Managed Care Advisory Boards and helped to form and implement the Symphony and Sanator provider registries. He currently serves on the Health Care Payments Data Advisory Board and the CHHS Data Exchange Framework Stakeholder Advisory Sub-Committee. He has worked in healthcare for over 20 years and previously served as a deputy director at the Department of Managed Health Care.

Bill is also a graduate and former faculty member of the USC Price School MHA program.

#### **FOLLOW**



in /in/wbarcellona/



@wbarcellona

#### Panelist: Forging the Data Ecosystem of the Future

Thursday, September 29, 10:20 - 11:20 a.m.



#### **Bryan Tate**

**Executive Director** of Clinical and Interoperability Data Products, **CVS** Health

# MEET THE SPEAKER

Bryan is an innovator that leads Clinical & Interoperability Data Products across the CVS Health enterprise including Pharmacy, Aetna, Caremark, Specialty, and other lines of business.

He believes that serving patients and members requires curating the person's individual clinical records, health measures, SDOH considerations, and a variety of preferences to deliver quality, effective, and cost-efficient care. His mission is to overcome barriers in clinical data exchange between organizations, and within CVS Health, to measurably improve patient/member experiences and TPO use case performance.

He is on the Careguality Advisory Council and an advocate for broad adoption of clinical data exchange between covered entities. He also holds multiple US Patents covering clinical algorithms and secure patient messaging.

#### **FOLLOW**



in /in/bryandtate/

#### Panelist: What's It Going To Take for CA To Succeed? (Closing Keynote Panel)

Friday, September 30, 11:00 - 11:55 a.m.



#### **Cary Sanders**

**Senior Policy** Director, California Pan-**Ethnic Health** Network

# MEET THE SPEAKER

Cary Sanders earned a Master of Public Policy from the University of California at Berkeley.

Prior to joining CPEHN, Cary worked as a policy analyst for the California Immigrant Policy Center (CIPC) promoting proimmigrant policies that address and respect the needs and contributions of California's diverse immigrant communities and their families.

She has also worked as Assistant Policy Director for SEIU United Health Care Workers-West representing over 150,000 health care workers in California and as Policy Director for Services, Immigrant Rights and Education Network (SIREN) in San Jose.

Cary is proficient in Spanish after having lived and worked in Guatemala.

#### **FOLLOW**



in /in/carysanders/



@carysanders



# Chris Lunt Chief Technology Officer, All of Us Research Program, National Institutes of Health

# MEET THE SPEAKER

Chris Lunt is the Chief Technology Officer for the All of Us Research Program at the National Institutes of Health.

He has more than 25 years of experience designing web services and data platforms. Chris has worked with the federal government, states, and the vendor community to improve health insurance shopping and enrollment systems. He was an entrepreneur-in-residence at Venrock, started three companies, has one IPO, and over ten patents.

#### **FOLLOW**



#### Panelist: Physician Perspectives on Data Sharing and the Opportunity for Value-Based Innovation

Friday, September 30, 8:40 - 9:10 a.m.



#### **David Ford**

Vice President of Health Information Technology, California Medical Association

#### **FOLLOW**



in /in/davidtford/



@theehrnerd

# MEET THE SPEAKER

David Ford is the Vice President of Health Information Technology for the California Medical Association (CMA) and Interim CEO of CMA Physician Services. He develops CMA's thought leadership in all aspects of health IT - EHRs, health information exchange, and telehealth. David is a recognized expert on the transition to electronic health records and health information exchange.

Prior to joining CMA, David was the Executive Director of CalHIPSO, the largest federally designated Regional Extension Center (REC) for Health Information Technology in the nation. In that role, David oversaw CalHIPSO's work to assist thousands of safety net providers to implement and use health information technology to improve their care and participate in payment reform.

David started his career as an employee of the California State Legislature. He served most recently as the Chief of Staff to then-Assemblymember Ted Lieu (D-Los Angeles), now a member of Congress.

David holds a BA in Political Science from The American University in Washington, DC.

# Panelist: Delivering Whole Person Care and Advancing Health Equity in CA

Friday, September 30, 10:00 - 11:00 a.m.



#### Demetria Malloy, MD

Regional Vice President Medical Director, Elevance Health

#### **FOLLOW**



/in/demetria-malloy-md-mshsh6399011/

# MEET THE SPEAKER

Demetria Malloy, MD, MSHS is an internist who is a Regional Vice President Medical Director for Elevance's National Accounts Team. She has focused on clinical program collaborations and innovation, physical health and mental health integration and population health management strategies, developing expertise in health equity, and whole health initiatives.

Dr. Malloy has completed academic and clinical training at Stanford, Tufts, UCLA, Cedars-Sinai and VA Healthcare systems, with additional leadership training in Robert Wood Johnson Foundation and California Healthcare Foundation programs. She has been with Elevance (formerly Anthem) for 7 years in clinical leadership positions across multiple lines of business, and has worked in leadership positions in clinical care, research, policy, and managed healthcare for the last 14 years.

She has led teams in utilization and case management, provider enablement strategies, health equity, and quality of care for diverse patient populations, and has an expertise in the design, implementation, and scaling of innovative clinical programs that address complex patients. Most recently, Dr. Malloy led a team that won multiple state and local awards in 2020 and 2021 for a doula program under a California maternal birth equity initiative.

She co-authored a recently published article in the Lancet this year profiling these efforts. She prizes effective collection and use of data, collaboration, and innovation to develop whole health strategies and initiatives for patients and providers.

Dr. Malloy has worked across various areas of the healthcare spectrum to build team synergies, both within clinical teams and across departments to increase efficiencies and improve patient care and organizational performance.

Moderator: Big Bets

Thursday, September 29, 11:40 a.m. - 12:30 p.m.

Speaker: Practical Wisdom To Solve Big Data Challenges

Thursday, September 29, 3:25 - 4:35 p.m.



#### **Deven McGraw**

Lead, Data Stewardship & Data Sharing, Invitae

# MEET THE SPEAKER

Deven McGraw is the lead for Data Stewardship and Data Sharing at Invitae. Previously, she co-founded Ciitizen, a platform for patients to gather their health information, prior to its acquisition by Invitae. From 2015-2017, she directed U.S. health privacy and security as Deputy Director, Health Information Privacy at the HHS Office for Civil Rights and Chief Privacy Officer (Acting) of the Office of the National Coordinator for Health IT.

Widely recognized for her expertise in health privacy, she directed the Health Privacy Project at the Center for Democracy & Technology for six years and led the privacy and security policy work for the HITECH Health IT Policy Committee. She also served as the Chief Operating Officer of the National Partnership for Women and Families. She advised health industry clients on HIPAA compliance and data governance while a partner at Manatt, Phelps & Phillips, LLP.

Deven graduated magna cum laude from Georgetown University Law Center and has a Masters of Public Health from Johns Hopkins University.

#### **FOLLOW**



in/deven-mcgraw-6650285



@HealthPrivacy

#### Emcee and Moderator: Views from D.C. and Sacramento (Opening Keynotes)

Thursday, September 29, 8:45 - 10:00 a.m.



### **Erica Galvez Chief Executive** Officer,

Manifest MedEx

#### **FOLLOW**



in /in/erica-galvez-54b19115/



@EricaGalvez

# MEET THE SPEAKER

Erica Galvez is the Chief Executive Officer of Manifest MedEx (MX) and has extensive experience in health information exchange and interoperability. She has been with MX since 2017, previously serving as Chief Operating Officer, Chief Strategy Officer, and Chief of Staff. She has been instrumental in guiding the organization's growth and expansion while ensuring MX delivers increasing value to customers.

Prior to joining MX, she led the HIE work for Aledade, with ACOs spanning 15 states and accounting for more than \$1.5B in annual health care spending. She led efforts that tripled the company's hospital connectivity and evolved the use of health information to reduce avoidable hospitalizations and emergency department encounters.

Prior to Aledade, she led the Office of the National Coordinator for Health IT's (ONC's) Interoperability Portfolio. She also served as one of the directors of ONC's State HIE Program and as program manager for AHIMA's State-Level HIE Consensus Project. Erica came to the HIE space through years of healthcare quality and patient safety research at The Joint Commission. She holds a master's from the University of Colorado, Boulder, and a Six Sigma yellow belt from the University of Wisconsin, Madison

#### Speaker: Practical Wisdom To Solve Big Data Challenges

Thursday, September 29, 3:25 - 4:35 p.m.



#### **Erin Moore**

Vice President of Operations, **Blackbird Health** 

#### **FOLLOW**



in /in/erin-moore-a9326964/



@ekeeleymoore

# MEET THE SPEAKER

Erin Moore, B.S., started her work in patient advocacy through a partnership with Cincinnati Children's Hospital Medical Center where she worked as a Healthcare Innovation Consultant and Family Partner. As such, she collaborated with the clinical staff to identify unmet needs, designed and tested innovations to improve care and outcomes, developed solutions to bridge the patient and clinician communities, and ensured the perspective of families and patients were represented.

Erin served as a briefer to the JASONs 2014 Data for Individual Health report and served as an advisor with The Robert Wood Johnson Foundation's Data for Health initiative, working to create the framework for how diverse sectors can better collect, share, and use health information to improve health and promote wellness in the country. She is a US Food and Drug Administration Patient Representative providing a consumer perspective on issues and actions that are brought before the FDA for review, addressing the specific needs and preferences of patients for whom a tool or treatment is intended. Erin has also consulted with the Office of the National Coordinator for Health IT and the White House Office of Science and Technology Policy on the Obama Administration's Precision Medicine initiative.

Erin joined Eli Lilly and Company in the spring of 2016 as an ePatient advisor, working on their Clinical Innovation Team helping to guide strategic communications and design initiatives while keeping the patient voice front and center. At that time she was also serving as an executive board member for Stanford University's MedicineX Conference.

In 2018, Erin joined Shift Consulting as a member of the leadership team to build equitable learning networks in healthcare and education and help further shape the inclusion of patient and family voices in improvement efforts across many sectors. Since the beginning of 2022, Erin has served as the Vice President of Operations at Blackbird Health, a national precision pediatric mental health practice, to improve the reliability of diagnostics and treatment for children and families facing mental health challenges.

#### Moderator: Physician Perspectives on Data Sharing and the Opportunity for Value-Based Innovation

Friday, September 30, 8:40 - 9:10 a.m.



#### **Gavin White** Market President, Aledade

# MEET THE SPEAKER

Gavin is a seasoned executive with industry-leading client portfolio, currently serving as the Market President (CA) for Aledade in support of independent primary care. He is responsible for five California ACOs representing 250,000 lives and over 2.5Bn in medical spend. He is the Founder of New Sherpa, which provides targeted consultant staffing to high performance technology organizations.

Previously, he has been sought after to deliver industry-leading programs for HIII Physicians Medical Group, UnitedHealth Group, Blue Shield of California, Apple, and Docusign. He served as the Chief Marketing Officer for Acumen Fund, and Global VP eCommerce for Credit Suisse Asset Management.

With over 25 years' experience across the US, Europe and Australia, he has served as lead for corporate strategy, product development, operations management/analytics, eCommerce, marketing and communications, mobile and web in both the forprofit and non-profit sectors.

**FOLLOW** 



in /in/gavin-white-333302/

Friday, September 30, 9:15 - 9:45 a.m.



#### **Genia Fick** Vice President of Quality, **Inland Empire** Health Plan

# MEET THE SPEAKER

Genia Fick is part of the Inland Empire Health Plan (IEHP) team serving as the Vice President of Quality. In this role, she leads diverse teams that support IEHP's quality programs across the organization including Health Plan Accreditations; Quality Improvement programs; HEDIS Reporting; Clinical and Network Informatics; Medicare Risk Adjustment; and Value-Based Payment programs.

In addition to her work at IEHP, Genia has over 5 years of experience serving as a Certified HEDIS Compliance Auditor (CHCA) for the National Committee for Quality Assurance (NCQA) where she conducted health plan and Independent Physician Association (IPA) audits for HEDIS reporting, IHA Pay for Performance (P4P) reporting and CMS Medicare Data Validation. Genia has a master's degree in Health Psychology from Northern Arizona University, where her studies focused in psychological links to health, research methods, and statistics.

#### **FOLLOW**



in /in/genia-fick-75300863/

#### Panelist: Advancing Public Health Data Infrastructure

Thursday, September 29, 2:00 - 3:00 p.m.



### Heather Readhead, MD **Public Health** Medical Officer, California Department of Public Health

# MEET THE SPEAKER

Heather Readhead, MD MPH studied Biology and English at Bowdoin College, attended medical school at Penn State University, and completed her Masters Degree in Public Health at UCLA. She completed her family medicine residency training at Columbia University in NYC and her preventive medicine residency training at the CA Dept of Public Health.

She has worked at the LA County Depts of Public Health and Health Services in Chronic Disease and Injury Prevention, Primary Care Quality Improvement, and mostly recently Infectious Disease during the COVID pandemic. For the last year, she has worked again with the CA Dept of Public Health focused on data infrastructure, policy development, and providing technical assistance to smaller health departments. Additionally, she remains an active primary care and urgent care physician.

**FOLLOW** 



in /in/heather-r-04a53/

#### Panelist: Forging the Data Ecosystem of the Future

Thursday, September 29, 10:20 - 11:20 a.m.



# Jackie Ejuwa, PharmD,

Vice President, Health **Transformation** Acceleration, Blue Shield of California

#### **FOLLOW**



in /in/jackieejuwa/

# MEET THE SPEAKER

Dr. Jackie Ejuwa is a healthcare futurist who vividly imagines how healthcare could be transformed. Jackie's three decades in healthcare have been in a variety of roles across sub-Saharan Africa, the United Kingdom, and the United States, within both the healthcare delivery and managed healthcare/payor systems.

Jackie is currently Vice President, Health Transformation Acceleration at Blue Shield of California, where she leads piloting, evaluation, and scaling of new and innovative strategies in support of Blue Shield's Health Reimagined strategy. She is also accountable for visioning and implementation of Blue Shield's clinical health data and virtual care strategies.

lackie has a proven track record for building teams from the ground up, taking teams from start-up through accelerated growth, and delivering successful results.

lackie has a bachelor's degree in Pharmacy, a doctorate degree in Pharmacy from University of Florida, and a Master of Science in Healthcare Leadership from Brown University, Rhode Island. She is passionate about affordable, high quality, consumer-oriented healthcare, health equity, racial and social justice, and diversity and inclusion.

#### Moderator: Practical Wisdom To Solve Big Data Challenges

Thursday, September 29, 3:25 - 4:35 p.m.



#### **Jason Buckner** Chief Information Officer, Manifest MedEx

# MEET THE SPEAKER

lason Buckner is the Chief Information Officer at Manifest MedEx and has been at the forefront of the nonprofit health information exchange (HIE) industry for over a decade. His previous roles include leadership positions at NC HealthConnex and The Health Collaborative, where he utilized his broad technical experience in interoperability, informatics, and analytics to help improve healthcare.

Jason has served on multiple national committees including the eHealth Exchange Coordinating Committee. Jason is currently serving on the Data Exchange Framework Data Sharing Agreement and Policies & Procedures Subcommittee. He received his Bachelor's degree in Business Administration from Queens College in Charlotte, NC.

#### **FOLLOW**



in /in/jasonwbuckner/

#### Panelist: Forging the Data Ecosystem of the Future

Thursday, September 29, 10:20 - 11:20 a.m.



#### Jennifer Stemmler **Chief Digital** Officer, Adventist Health

#### **FOLLOW**



in /in/jennifer-stemmler/

# MEET THE SPEAKER

Jennifer Stemmler is the Chief Digital Officer at Adventist Health System's headquarters office in California. Jennifer is responsible for information technology across the health system as well as leading the vision, strategy, and teams driving digital transformation as part of a consumer-centric delivery model in a care, health, and well-being delivery system. Key responsibilities include leading technology delivery teams in optimizing the user and patient experience, optimizing the cost to deliver solutions, and enabling consumer digital strategies that will double the number of lives served in consumer & innovation initiatives with tangible outcomes. Jennifer creates the vision and leads the design of curated, personalized digital-first experiences partnered with targeted operational change strategies. She successfully led development of the organization's first consumer & innovation playbook, as part of Adventist Health's 2030 strategy to transform the way a consumer experiences their health and well-being journey. Jennifer has responsibility for developing strategic targets, plans and organizational alignment to achieve adventist health system's strategic and operational objectives, securing investment and support by partnering with key cross-functional teams.

Prior to this role, Jennifer led several key strategic areas as part of the organization's Information Technology executive team, including the health system's first Information Technology strategic playbook. As the executive responsible for driving significant Information Technology transformation, Jennifer also led the health system's achievement of the highest award for CHIME's Most Wired Level 8, representing the technology achievement of the top 20% of healthcare systems nationwide. Jennifer led multidisciplinary teams to transition over 280+ ambulatory clinics from various systems and paper processes to Cerner Ambulatory, in close partnership with several key players.

In addition to the outcomes delivered, Jennifer is an authentic leader with high organizational development team building capability. Technical expertise coupled with relevant outcomes are key trademarks.

#### Panelist: Advancing Public Health Data Infrastructure

Thursday, September 29, 2:00 - 3:00 p.m.



#### **Jim Daniel** Lead State and Local Public Health, **Amazon Web** Services

# MEET THE SPEAKER

lim Daniel is the Public Health lead for State and Local Government at Amazon Web Services. Prior to joining AWS, Jim served for almost a decade with the United States Department of Health and Human Services, most recently as the Director of Public Health Innovation for the Office of the Chief Technology Officer, and prior to that as the Public Health Coordinator for the Office of the National Coordinator for Health IT. Before joining the federal government, Jim was the Chief Information Officer for the Massachusetts Department of Public Health. Jim also holds an adjunct position in Drug Regulatory Affairs with the Massachusetts College of Pharmacy and Health Services.

#### **FOLLOW**



in /in/jamesdaniel/

#### Panelist: Advancing Public Health Data Infrastructure

Thursday, September 29, 2:00 - 3:00 p.m.



# J. Marc Overhage, MD Chief Medical Informatics Officer, Elevance Health

**FOLLOW** 



# MEET THE SPEAKER

Dr. J. Marc Overhage is a results-focused healthcare executive who has grown successful, innovative, data-intensive healthcare organizations by capitalizing on opportunities he identified. He has demonstrated skill at creating cross-organizational collaboration, communication, and innovative business models. He is currently Chief Health Information Officer at Elevance Health. He is responsible for the design, development, and execution of the Elevance strategic vision, policy, and planning related to health information technology (HIT) in ways that optimize operational efficiency clinical outcomes. Dr. Overhage has over 35 years of experience developing and implementing clinical and scientific systems and evaluating their value. His work focuses on developing, deploying, and evaluating clinical information systems, emphasizing clinical decision support and regional health information exchange. Before joining Elevance in 2020, he served as a Chief Medical Informatics Officer at Cerner and Siemens Health Services. In that role, he led innovation teams and provided clinical oversight for developing population health platforms. He previously worked at the Regenstrief Institute, where he created a community-wide electronic medical record (called the Indiana Network for Patient Care), which contains data from many sources, including laboratories, pharmacies, and hospitals in central Indiana. Dr. Overhage practiced for 20 years with experience in the inpatient and ambulatory settings as well as the emergency department. He has been recognized as a Master by the American College of Physicians.

Dr. Overhage is a graduate of Wabash College and the Indiana University School of Medicine, where he earned both his Ph.D. in Biophysics and his MD. He completed his residency and fellowships at Indiana University, where he also served as Chief Resident in Medicine. He completed a fellowship in Health Services Research with an emphasis in Medical Informatics. Dr. Overhage is a fellow of the American College of Medical Informatics and the International Academy of Health Sciences Informatics (IAHSI) and a Fellow of the National Academy of Medicine.

#### Panelist: How Do We Incentivize Data Sharing?

Friday, September 30, 9:15 - 9:45 a.m.



#### **John Helvey** Executive Director, SacValley MedShare

**FOLLOW** 



in /in/john-helvey-6863649/

# MEET THE SPEAKER

John Helvey enjoys living in Chico, CA with his wife Tracy, son Logan, and daughter Rilyn. John is also a proud father of his oldest son Brandon who lives in Portland, CA, and his oldest daughter Tory who lives in Orange, CA. John has been in healthcare for over 30 years starting at UCI Medical Center OB/GYN, Anesthesiology, and the Institute for Brain Aging and Dementia. John then transitioned into behavioral healthcare where he worked at Victor Treatment Centers, Victor Community Support Services, and North Valley Schools. John's next adventure was at Orchard Hospital where he served as the CIO with executive oversight of Radiology, Laboratory, Pharmacy, HIM, and Engineering departments.

John's personal and professional mission statement is "to serve as a catalyst of sustained improvement in the lives of those he touches." He lives this daily through his leadership role as the Executive Director of SacValley MedShare, a Northern California HIE serving 25+ counties, Vice-Chairman of California Association of Health Information Exchanges (CAHIE), and Chairman of California Interoperability Committee (CIC). John is active in his community by serving as treasurer for the Cub Scouts Pack 423 and as a Board Member for Chico Eastside Little League. John enjoys coaching little league baseball, camping, fishing, boating, cooking, chess, poker, traveling, learning, and relaxing in the mountains or on the beach.

# Panelist: Delivering Whole Person Care and Advancing Health Equity in CA

Friday, September 30, 10:00 - 11:00 a.m.



#### **Jolie Onodera**

Senior Legislative Representative for Health and Behavioral Health, California State Association of Counties

# MEET THE SPEAKER

Iolie Onodera is the Senior Legislative Representative covering health and behavioral health issues for the California State Association of Counties (CSAC), which represents all 58 counties of the state. Prior to joining CSAC, Jolie served as the Director of Legislation for the California Department of Finance from 2018 to 2022, where she advised the Director of Finance and the Governor's Office in the evaluation and implementation of legislative issues affecting the state budget and the state's fiscal condition. Jolie was appointed and served as the Deputy Secretary of Legislation at the California Business, Consumer Services, and Housing Agency during 2017-2018. Prior to her appointment, she served as principal consultant for the California State Senate Committee on Appropriations from 2011-2016, where she worked on public safety, judiciary, and human services issues. Her past experience also includes positions with the California Department of Social Services, the Managed Risk Medical Insurance Board, and the Department of Financial Protection and Innovation.

Jolie earned her bachelor's degree in Applied Mathematics from the University of California, Berkeley.

#### Moderator: Delivering Whole Person Care and Advancing Health Equity in CA

Friday, September 30, 10:00 - 11:00 a.m.



#### Jonah Frohlich Senior Managing Director, Manatt Health

#### **FOLLOW**



in /in/jonahfrohlich/



@jonahfrohlich

# MEET THE SPEAKER

Jonah Frohlich helps health care organizations with strategy, policy and regulatory advice. He works with health systems and academic medical centers, health plans, state governments and philanthropic organizations.

To bolster improvements in medical care for individuals and highrisk populations, Jonah leads projects that enable physicianhospital integration, and align IT, clinical, financial and administrative services.

Jonah also leads and facilitates complex multistakeholder engagements, and assists health systems and health plans with the development of accountable care organizations and clinical integration initiatives by creating and advancing strategic and business plans. In addition, Jonah publishes reports describing the impact of state and federal policy on public and private markets.

Before joining Manatt, Jonah was deputy secretary of health information technology at the California Health and Human Services Agency, where he facilitated policy, statutory and regulatory changes needed to advance health information exchange. As the administration's top executive and advisor on health IT, Jonah was responsible for coordinating the state's \$1.5 billion initiative for the development, application and use of electronic health records and secure information exchange.

As a senior program officer with the California Health Care Foundation, Jonah managed the organization's health IT portfolio, driving efforts to develop electronic health records, disease registries, and state and national data exchange standards.

#### Education

- University of California, Berkeley, MPH, Health Policy and Management, 1998
- McGill University, B.A., Economics, with honors, 1996

# Panelist: Physician Perspectives on Data Sharing and the Opportunity for Value-Based Innovation

Friday, September 30, 8:40 - 9:10 a.m.



## Kristan Staudenmayer, MD

Associate Professor of Surgery, Associate Medical Director of the Surgical ICU, Stanford University

#### **FOLLOW**



/in/kristan-staudenmayer-48530b7/

# MEET THE SPEAKER

Dr. Kristan Staudenmayer received her medical degree at the University of Texas at Southwestern Medical School in 1999 and completed her residency in General Surgery at Parkland Hospital in 2006. During her post-graduate training, she conducted NIH T32-funded research at Harborview Hospital evaluating the effects of innate immunity on trauma. She obtained further training in Trauma and Surgical Critical at San Francisco General Hospital, completing her training in 2008. She was subsequently doubleboarded in General Surgery and Surgical Critical Care. Dr. Staudenmayer joined Stanford in 2008. She has developed a robust research program and active clinical practice. Her clinical and research interests have contributed to Stanford's multidisciplinary approach to the management of surgical trauma. Dr. Staudenmayer's clinical focus is on trauma, emergency general surgery, and surgical critical care, and her research interests encompass trauma systems of care and vulnerable patient populations such as the elderly.

Her efforts have been noteworthy and recognized in her 2013 K08 grant from the National Institute on Aging to study trauma in the elderly population. In 2016, Dr. Staudenmayer was honored by becoming the inaugural Gordon and Betty Moore Endowed Faculty Scholar, which helps to support her ongoing research efforts. Additional research accomplishments include being a coprincipal investigator on an NIH CTSA award evaluating trauma systems. Dr. Staudenmayer has published over 80 articles and book chapters and has served on the editorial review board of several academic journals. She contributes nationally towards the academic mission by serving on committees for both the American Association for the Surgery of Trauma and the Eastern Association for the Surgery of Trauma. Dr. Staudenmayer was promoted to Associate Professor of Surgery in 2016, and continues her research, policy, and advocacy work to improve the care and outcomes for patients with traumatic injuries and critical surgical illnesses.

# Panelist: What's It Going To Take for CA To Succeed? (Closing Keynote Panel)

Friday, September 30, 11:00 - 11:55 a.m.



# Kristene Mapile Assembly Health Committee Staff, California State Assembly

# MEET THE SPEAKER

Kristene Mapile is a principal consultant with the Assembly Committee on Health. Her primary policy assignments include health care insurance mandates, medical information privacy, and transparency of health care information. She has staffed health bills related to ensuring consumer protections from balance billing and promoting health information exchange. She held several positions at the Department of Managed Health Care, where she served as Assistant Chief Counsel in the Licensing Division and staff counsel in the Help Center.

# Panelist: Delivering Whole Person Care and Advancing Health Equity in CA

Friday, September 30, 10:00 - 11:00 a.m.



### Lakshmi Dhanvanthari, MD

Chief Medical Officer, Health Plan of San Joaquin

#### **FOLLOW**



/in/lakshmi-dhanvanthari-

# MEET THE SPEAKER

Lakshmi Dhanvanthari, MD is a pediatrician and the Chief Medical Officer for Health Plan of San Joaquin (HPSJ). She works with the network physicians, health plan members and the community to ensure delivery of cost-effective, quality health care to the Medi-Cal members in San Joaquin and Stanislaus Counties.

She is a fellow of the American Academy of Pediatrics and a Diplomate of the American Board of Pediatrics.

Dr. Dhanvanthari's prior experience includes working at Health Net as the Regional Medical Director and as Staff VP Medical Director at WellPoint.

Her clinical experience includes patient care and teaching at the University of California/Irvine, Children's Hopsital of Orange County, and Sinai Medical Center In Chicago.

Dr. Dhanvanthari volunteers in various community efforts to invest in the future of healthcare in the local community. She served on the San Joaquin Continuum of Care Board to tackle homelessness in San Joaquin County. She participated in the San Joaquin and Stanislaus Behavioral Health task force to address the access to care for individuals with behavioral health and substance abuse problems. She serves on the Community health Fund Committee of the Community Foundation of San Joaquin. She chairs the Community Partnership Advisory Council of the Health Careers Academy. She is committed to improving health care and building strategies to increase the health care work force in San Joaquin and Stanislaus Counties and brings this passion to her work in the community.

#### Moderator: Forging the Data Ecosystem of the Future

Thursday, September 29, 10:20 - 11:20 a.m.



#### Lisa Bari Chief Executive Officer, Civitas Networks for Health

# MEET THE SPEAKER

Lisa Bari, MBA, MPH is the CEO of Civitas Networks for Health, the national nonprofit organization that stands for community and data-led health improvement and information exchange to tackle the most challenging health care issues. Civitas launched in October 2021 after the formal affiliation of the Strategic Health Information Exchange Collaborative (SHIEC) and the Network for Regional Healthcare Improvement (NRHI), and today counts over 100 regional and statewide health information exchanges and regional health improvement collaboratives as members.

Previously, Lisa was the health IT and interoperability lead at the CMS Innovation Center. She holds an MBA from Purdue University and an MPH from the Harvard T.H. Chan School of Public Health. In addition to her founding CEO role at Civitas Networks for Health, she also serves as a member of the Board of Directors for both HealthCare Access Maryland and the Zorya Foundation.

#### **FOLLOW**



in /in/lisabari/



<u>@lisabari</u>

#### Moderator: What's It Going To Take for CA To Succeed? (Closing Keynote Panel)

Friday, September 30, 11:00 - 11:55 a.m.



### **Lori Hack** Interim Chief Executive Officer, California Association of Health Information **Exchanges**

# MEET THE SPEAKER

Lori has over 25 years of experience with hospital, clinic and health plan operations, most recently on state level initiatives for clinical integration activities for EHR implementation, business intelligence analysis, and operational workflow planning and implementation. She has extensive experience with compliance, privacy, and security of health information and health information exchange. Her work in payer and provider contracting has led to the development of large health plans and Independent Physician Alliances across the country.

Lori has coordinated and participated in public and private sector boards such as the California Privacy and Security Advisory Board and was recently elected to the Board of the Mark Twain Health Care District.

As a frequent guest lecturer and visiting professor, Lori has taught classes on health information exchange, managed care contracting, and women in health care leadership at the University of Southern California, UC Berkeley, and UC Davis.

Prior to joining Mazars in the US, Lori was the CEO of Object Health LLC, a health care consulting firm in California. Lori has a Master's in Business Administration from the University of Southern California and a Bachelor of Arts in Psychology from the University of California at Los Angeles.

**FOLLOW** 



in /in/lorihack/

#### Moderator: How Do We Incentivize Data Sharing?

Friday, September 30, 9:15 - 9:45 a.m.



Mark Elson, PhD Chief Executive Officer, **Intrepid Ascent** 

# MEET THE SPEAKER

As Chief Executive Officer of Intrepid Ascent, Mark leads a dynamic team of consultants guiding clients through the terrain of digital transformation toward elevated community health. He engages directly with other leaders to advance shared goals for effective and equitable health services, and to leverage technology for collaboration across sectors to address social determinants of health.

Prior to founding Intrepid Ascent in 2014, Mark played key roles in California's implementation of federal programs to advance health IT. He received a BA from Stanford University and a PhD from the University of Chicago and serves on the Board of the California Association of Health Information Exchanges (CAHIE). Mark recently spent a month living in and working from Mexico City to experience the largest city in North America, to speak Spanish at every opportunity, and to learn more about our shared history.

#### **FOLLOW**



in /in/markelson/

#### Speaker: Practical Wisdom To Solve Big Data Challenges

Thursday, September 29, 3:25 - 4:35 p.m.



#### Mark Savage

Managing Director, Digital Health Strategy & Policy, Savage & Savage LLC

#### **FOLLOW**



in /in/mark-savage-34aa03126/



@SavageMeHealth

# MEET THE SPEAKER

Mark Savage is Director of Health Policy at UC San Francisco's Center for Digital Health Innovation, where he leads health policy strategy and development and data governance for the Center and its projects to advance interoperability, electronic health information exchange, delivery reform, and access for patients, providers and consumers nationwide. Mark also served on Cal INDEX's Board of Directors as consumer representative and most recently as Chair.

Prior to UCSF, Mark was Director of Health IT Policy and Programs at the National Partnership for Women & Families. There, he oversaw the National Partnership's strategy and work to advance electronic health information access and exchange as the backbone for patient access and engagement, delivery reform and shared care planning, patient-generated health data and social determinants of health, and reducing health disparities.

Among other positions, Mark has served on numerous multistakeholder policy committees under the Office of the National Coordinator for Health IT, has provided Congressional testimony and numerous presentations about health IT issues and co-chaired the National Quality Forum's Interoperability Committee. Prior to joining the National Partnership, Mark was Senior Attorney at Consumers Union, the policy and advocacy arm of Consumer Reports, where he led Consumers Union's statewide project in California to advocate patients' needs and amplify the consumer voice for electronic health information exchange and its core role in healthcare reform.

Mark graduated from Stanford Law School and the University of California, Berkeley.

#### Speaker: Views from D.C. and Sacramento (Opening Keynotes)

Thursday, September 29, 8:45 - 10:00 a.m.



#### **Marko Mijic** Undersecretary, California Health and Human Services Agency

#### **FOLLOW**



in /in/marko-mijic-454b307a/



@MarkoMijic

# MEET THE SPEAKER

Marko Mijic serves as the Undersecretary at the California Health and Human Services Agency. In this role, Marko oversees 12 departments and five offices, which includes over 34,000 employees and a total annual budget of approximately \$200 billion.

As Undersecretary, Marko leads all policy development and implementation, and manages the day-to-day operations of the Agency. He is focused on streamlining government and improving operational efficiency; expanding access to health and human services; building an equitable recovery from the pandemic; integrating health, behavioral health and social services to promote whole-person care; and improving the delivery of services for older Californians and people with disabilities.

Prior to being appointed as the Undersecretary by Governor Gavin Newsom, Marko served as Deputy Secretary for Program and Fiscal Affairs since 2019 and as Assistant Secretary since 2015. Marko also served as Acting Director of the California Office of Statewide Health Planning and Development from 2020 to 2021.

Prior to joining the California Health and Human Services Agency, Marko worked at the American Heart Association and the U.S. Department of Health and Human Services in Washington, DC. He earned his Bachelor of Science degree from the University of Utah in Salt Lake City, Utah and his Master of Public Policy degree from the American University School of Public Affairs in Washington, DC.

Panelist: Advancing Public Health Data Infrastructure

Thursday, September 29, 2:00 - 3:00 p.m.

Panelist: How Do We Incentivize Data Sharing?

Friday, September 30, 9:15 - 9:45 a.m.



#### **Melissa Kotrys** Chief Executive Officer, Contexture

#### **FOLLOW**



in /in/melissa-rutala-kotrys-60417a5/



@melissakotrys

# MEET THE SPEAKER

Melissa is the Chief Executive Officer (CEO) of Contexture (contexture.org), the umbrella organization of CORHIO, a leading health information exchange (HIE) in Colorado, and Health Current, the Arizona HIE.

Through her vision and leadership, Contexture is celebrated as a model for aligning the healthcare community with the possibilities of connected electronic health information to advance individual and community health and wellbeing.

Melissa is recognized as a collaborative partner of hospitals and health systems, health plans, healthcare providers, healthcare associations, and other healthcare sectors in Arizona. She serves as the Board Chair of Civitas Networks for Health, a national collaborative comprised of HIEs and regional healthcare improvement collaboratives. She also serves as a member of the Employers Council Board of Directors, Arizona's State Medicaid Advisory Committee, and the Advisory Council of Solari Crisis & Human Services.

Prior to joining Health Current, Melissa worked as a consultant and health policy analyst at Deloitte Consulting. She holds a Master of Public Health in health policy from The George Washington University and a Bachelor of Arts from The University of North Carolina at Chapel Hill.

#### Speaker: Views from D.C. and Sacramento (Opening Keynotes)

Thursday, September 29, 8:45 - 10:00 a.m.



#### Micky Tripathi, PhD

National
Coordinator for
Health Information
Technology,
Office of the
National
Coordinator for
Health Information
Technology

#### **FOLLOW**



@mickytripathil

# MEET THE SPEAKER

Micky Tripathi is the National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services, where he leads the formulation of the federal health IT strategy and coordinates federal health IT policies, standards, programs, and investments.

Dr. Tripathi has over 20 years of experience across the health IT landscape. He most recently served as Chief Alliance Officer for Arcadia, a health care data and software company focused on population health management and value-based care, the project manager of the Argonaut Project, an industry collaboration to accelerate the adoption of FHIR, and a board member of HL7, the Sequoia Project, the CommonWell Health Alliance, and the CARIN Alliance.

Dr. Tripathi served as the President and Chief Executive Officer of the Massachusetts eHealth Collaborative (MAeHC), a non-profit health IT advisory and clinical data analytics company. He was also the founding President and CEO of the Indiana Health Information Exchange, a statewide HIE partnered with the Regenstrief Institute, an Executive Advisor to investment firm LRVHealth, and a Fellow at the Berkman-Klein Center for Internet and Society at Harvard University.

He holds a PhD in political science from the Massachusetts
Institute of Technology, a Master of Public Policy from Harvard
University, and an AB in political science from Vassar College.
Prior to receiving his PhD, he was a Presidential Management
Fellow and a senior operations research analyst in the Office of the
Secretary of Defense in Washington, DC, for which he received the
Secretary of Defense Meritorious Civilian Service Medal.

#### Welcome Remarks and Moderator: Advancing Public Health **Data Infrastructure**

Thursday, September 29, 2:00 - 3:00 p.m.



#### **Mimi Hall** Vice President of **Public Health** Innovation, Manifest MedEx

# MEET THE SPEAKER

Mimi is Vice President of Public Health Innovation at Manifest MedEx (MX) and an executive leader in public health, healthcare administration, and government who has dedicated her professional career to improving population health. She has deep expertise in public health, extensive relationships with key county, state, and association partners, and an understanding of public programs, systems, and funding.

Mimi has served as a local public health director in California since 2005 in Sierra, Plumas, Yolo, and Santa Cruz counties. She has also held leadership roles in the California Health Executives Association of California, served on the board of Santa Cruz, Health Information Exchange and currently, she is the board chair for California Association of Health Information Exchanges. She earned her Master's in Public Health from the University of Hawaii, Manoa, HI.

#### **FOLLOW**



in /in/mimi-hall-mph-67985767/



#### Palav Babaria, MD

**Chief Quality** Officer and Deputy Director, California Department of Health Care Services

#### **FOLLOW**



in /in/palav-babaria-b24b57148/

# MEET THE SPEAKER

Dr. Palav Babaria was appointed Chief Quality Officer and Deputy Director of Quality and Population Health Management of the California Department of Health Care Services beginning in March 2021. Prior to joining DHCS, she served as Chief Administrative Officer for Ambulatory Services at the Alameda Health System (AHS) where she was responsible for all outpatient clinical operations, quality of care, and strategy for primary care, specialty care, dental services, and integrated and specialty behavioral health, as well as executive sponsor for value-based programs including the Medi-Cal 1115 Waiver.

She also previously served as Medical Director of K6 Adult Medicine Clinic, where she managed a large urban hospital-based clinic, overseeing all practitioners, improving quality of care, and patient safety programs. In addition, she served on the Clinical Advisory Committee with the California Association of Public Hospitals/Safety Net Institute. She also has over a decade of global health experience and her work has been published in the New England Journal of Medicine, Academic Medicine, Social Science & Medicine, L.A. Times, and New York Times.

Dr. Babaria received her bachelor's degree from Harvard College, as well as her MD and Masters in Health Science from Yale University. She completed her residency training in internal medicine and global health fellowship at the University of California, San Francisco.

### Panelist: What's It Going To Take for CA To Succeed? (Closing Keynote)

Friday, September 30, 11:00 - 11:55 a.m.



#### Robert Cothren, PhD Consultant to CDII on Data Exchange Framework

# MEET THE SPEAKER

Dr. Rober Cothren is a leader in developing and implementing strategies for interoperability and sharing health and social services information. He is a consultant to the Center for Data Insights and Innovation at the California Health and Human Services Agency, where he serves as a member of the team to establish California's Data Exchange Framework to enable timely and secure access to the information needed to address each Californian's health and social needs and improve their lives and wellbeing. He also serves as the CTO for HealthierHere, where works with a diverse group of community-based organizations, healthcare providers, and other stakeholders to plan for and implement a community information exchange to create a healthier, more equitable community.

As a consultant, Dr. Cothren continues to participate in the development of the national, state, and regional exchange networks and is a recognized leader in the governance and implementation of HIE and CIE solutions.

#### **FOLLOW**



in /in/rcothren/

# Panelist: Delivering Whole Person Care and Advancing Health Equity in CA

Friday, September 30, 10:00 - 11:00 a.m.



# Sandra Hernandez, MD President & Chief Executive Officer, California Health

Care Foundation

#### **FOLLOW**



<u>/in/sandra-r-hernández-m-d-</u> a2975123/



@srhernandezmd

# MEET THE SPEAKER

Sandra R. Hernández, MD, is president and CEO of the California Health Care Foundation. Prior to joining CHCF, Sandra was CEO of The San Francisco Foundation, which she led for 16 years. She previously served as director of public health for the City and County of San Francisco. She also cochaired San Francisco's Universal Healthcare Council, which designed Healthy San Francisco. It was the first time a local government in the US attempted to provide health care for all of its constituents.

In February 2018, Sandra was appointed by Governor Jerry Brown to the Covered California board of directors. In December 2019, she was appointed by Governor Gavin Newsom to the Healthy California for All Commission, which is charged with developing a plan to help California achieve a health care delivery system that provides coverage and access through a unified financing system. She also serves on the UC Regents Health Services Committee and the UC San Diego Chancellor's Health Advisory Board and on the board of the company 23andMe. Sandra practiced at San Francisco General Hospital in the HIV/AIDS Clinic from 1984 to 2016 and was an assistant clinical professor at the UCSF School of Medicine.

Sandra is a graduate of Yale University, the Tufts School of Medicine, and the certificate program for senior executives in state and local government at Harvard University's John F. Kennedy School of Government.

#### Panelist: Forging the Data Ecosystem of the Future

Thursday, September 29, 10:20 - 11:20 a.m.



#### **Shannon West**

Chief Innovation Officer and Head of Platform, Datavant

# **FOLLOW**



in /in/shannonsartin/



@sartin\_shannon

# MEET THE SPEAKER

Shannon West is the Chief Innovation Officer for Ciox Health, a Datavant Company. In this position, Shannon leads digital interoperability efforts to further Datavant's growth with innovative new technologies, solutions, and business models. She is focused on accelerating the company's pace of innovation in making the Datavant vision possible, to power every health decision with the right data at the right time in the right format.

Prior to her time at Datavant, Shannon was the first Chief Technology Officer at the Center for Medicare and Medicaid Innovation (CMMI). She also served as part of the United States Digital Service, a start-up within the White House dedicated to bringing technical talent into government to improve the delivery of government services. During this time, she served as both the Director of Digital Service and HHS and CMS and as a Senior Advisor for Technology to the CMS Administrator. As Senior Advisor, she developed and executed on the Administration's agenda for technology, including efforts that intertwined policy and internal technology to promote improved data sharing using modern standards and technology.

In addition to working as an advisor on various health technology initiatives for the White House and numerous federal agencies, she also worked with early-stage technology start-ups, helping develop products and market strategies for healthcare and government sectors.

# Panelist: What's It Going To Take for CA To Succeed? (Closing Keynote Panel)

Friday, September 30, 11:00 - 11:55 a.m.



#### **Timi Leslie**

Founder and
President,
BluePath Health
and Connecting for
Better Health

#### **FOLLOW**



/in/timi-leslie-11a0b01/



@timileslie

# MEET THE SPEAKER

BluePath Health founder Timi Leslie has worked for more than 20 years with healthcare policy organizations, IT providers and consulting firms. With her "inside the beltway" experience at federal healthcare agencies, Ms. Leslie offers a unique combination of expertise in both national and California health care policy and regulation. She is a recognized expert in health IT and health care policy, analysis and futures, and is frequently asked to join policy committees and to contribute to and speak at industry events.

Timi began her career as part of the health care and technology strategy practices at Andersen Consulting and Coopers and Lybrand. She left the consulting industry to lead product management and business development for CareScience's health information exchange and interoperability division.

After four years at CareScience, Timi started a boutique health care consulting firm that later merged with Manatt, Phelps & Phillips, LLP, a legal and health policy firm. Prior to founding BluePath Health, she was a vice president at Booz Allen Hamilton where she lead the San Francisco commercial and government health care practice.

Timi brings broad-based experience working with public and private boards and executive leadership to her BluePath clients. She has worked with think tanks and policy groups to convene and facilitate summit meetings on health care policy and strategy.

Timi is also an expert on the future of health IT. In 2013, she served as a judge for Allscript's Open App Challenge for which 98 developers entered applications that integrate directly with the company's EHR software. She is an advisor and judge for the Southern California Health Technology Acceleration Program (HTAP), created in 2011 by the von Liebig Entrepreneurism Center at UC San Diego.

She holds a B.S. in civil and environmental engineering from University of California at Davis.