



Manifest
MEDEX

Evolution CA 2025: Southern Inland

*Bridging Clinical, Claims, and Social Data to Accelerate Whole
Community Care*

Meet Our Speakers



42 CFR Part 2, Behavioral Health Data, and Privacy: Navigating the Rules and Regulations for Data Sharing

SEPTEMBER 9 | 10:45 - 11:10 am



<https://bit.ly/jasonBuckner>

JASON BUCKNER

Chief Information Officer,
Manifest MedEx

Jason has been at the forefront of the nonprofit Health Information Exchange (HIE) industry for over two decades. He has held pivotal leadership roles at NC HealthConnex and The Health Collaborative, where he leveraged his extensive technical expertise in interoperability, informatics, and analytics to drive significant advancements in healthcare.

Jason's contributions extend beyond his organizational roles. He participates in state and national committees, including the California Data Exchange Framework Policies & Procedures Committee and previously the eHealth Exchange Coordinating Committee. Through these platforms, he has played a crucial role in strengthening state health data infrastructure and shaping the future of health and human services information exchange.

Jason holds a Bachelor's degree in Business Administration from Queens College in Charlotte, NC.

Integrating Fire and EMS into the Data Sharing Ecosystem

SEPTEMBER 9 | 1:00 pm - 1:50 pm



MIKE CIANCIO

Fire Chief,
Northshore Fire Protection District

Mike Ciano has extensive experience in the public sector, particularly in emergency medical services (EMS) and fire service. He began his career as an EMT II in Northern California, working for an ambulance service operated by a local district hospital. Over time, Mike advanced to the position of ambulance supervisor before transitioning to the fire service.

In 2001, Mike joined the Fort Bragg Fire Department full-time, while continuing to actively engage in EMS delivery within his hometown. In 2014, he took on the role of Battalion Chief with Northshore Fire, where a significant part of his responsibilities included overseeing the EMS operations of the department.

In 2018, Mike was promoted to the Fire Chief position and continues to be active in the delivery and service to not only the Northshore district constituents but also to the citizens of the entire county. Lake County is small with five fire districts, all combination departments, all EMS transport, and shares patient contacts.

Mike's interest in HIE is to make his paramedics and EMTs more efficient in the care of the patients they attend to.

Peeling the Onion: Electronic Data Linkages for WIC

SEPTEMBER 9 | 1:00 pm - 1:50 pm



<https://bit.ly/MeganEsparza>

MEGAN ESPARZA

Executive Director,
California WIC Association

Megan has grown her career working for the Women, Infants, and Children (WIC) Program, realizing early on the value and importance of the program. While attending UC Davis, she had the opportunity to intern with Community Resource Project WIC, cultivating her passion for lactation support and serving families.

After earning her RDN, she worked for Nevada WIC at both the local agency and state levels, where her responsibilities included working on policy, local agency training, and conducting program reviews. A native Southern Californian, Megan returned home and spent a decade working for Camino Health Center, serving as WIC Program Director from 2016-2024.

In August of 2024, she began her current role at the California WIC Association. She views partnerships as a critical element of WIC's success and enjoys collaborating with partners at the local, state, and national level.

DxF Listening Tour: We Want to Hear From You

SEPTEMBER 9 | 1:50 pm - 3:15 pm



<https://bit.ly/KiaGaines>

KIA GAINES

Healthcare Management Consultant,
Freed Associates

Kia Gaines is a collaborative healthcare consultant recognized for her ability to align diverse stakeholders and drive meaningful change across organizations. With over 15 years of experience in technology and operations consulting, Kia partners with public and private sector clients to ensure every voice—patients, clinicians, executives, and community representatives—is heard and integrated into transformational strategies.

Throughout her career, Kia has facilitated cross-functional projects that bring together teams from government, nonprofits, and health systems, always prioritizing transparent communication and consensus-building. Her approach emphasizes active listening, inclusion, and the value of diverse perspectives to design solutions that are both effective and sustainable.

Kia holds a Masters of Business Administration from Carnegie Mellon's Tepper School of Business and a Bachelor of Science from University of California, Berkeley. In addition, Kia is a certified SAFe® Agilist and trained in GARE racial equity tools. Kia volunteers with local community organizations and serves as an Advisory Council member for her local school board.

Welcome Remarks | Coffee Talk with Jarrod McNaughton, CEO, Inland Empire Health Plan (IEHP) | A Conversation on AI and Data Interoperability: Shaping the Future of Health and Connectivity

SEPTEMBER 9 | 8:45 am - 9:00 am; 9:30 am - 10:00 am; 3:30 pm - 4:00 pm



<https://bit.ly/EricaGalvez>

ERICA GALVEZ

Chief Executive Officer,
Manifest MedEx

Erica has extensive experience in health information exchange and interoperability and has been with Manifest MedEx since 2017, previously serving as Chief Operating Officer, Chief Strategy Officer, and Chief of Staff. She has been instrumental in guiding the organization's growth and expansion while ensuring MX delivers increasing value to customers. Prior to joining MX, she led the HIE work for Aledade, with ACOs spanning 15 states and accounting for more than \$1.5B in annual health care spending. She led efforts that tripled the company's hospital connectivity and evolved the use of health information to reduce avoidable hospitalizations and emergency department encounters.

Prior to Aledade, she led the Office of the National Coordinator for Health IT's (ONC's) Interoperability Portfolio. She also served as one of the directors of ONC's State HIE Program and as program manager for AHIMA's State-Level HIE Consensus Project. Erica came to the HIE space through years of healthcare quality and patient safety research at The Joint Commission.

She holds a master's from the University of Colorado, Boulder, and a Six Sigma yellow belt from the University of Wisconsin, Madison.

Assessing Social Drivers of Health Data with Data

SEPTEMBER 9 | 1:50 pm - 3:15 pm



<https://bit.ly/LeslieGoodyear-Moya>

LESLIE GOODYEAR-MOYA

Senior Advisor, Strategic Initiatives,
Manifest MedEx

With nearly two decades of experience, Leslie Goodyear-Moya is a seasoned leader in community and public health. Her career has spanned influential roles at organizations such as FQHCs, the U.S. Census Bureau, UCLA Center for Healthier Children, Families, and Communities, and HealthNet. As a Senior Advisor at MX, Leslie leverages her expertise to guide strategic initiatives focused on CalAIM, health equity, and county health programs. Her leadership is instrumental in shaping key projects that advance meaningful change in the California health information landscape.

Leslie has a Bachelor's degree in Environmental Science and Geography from San Francisco State University, a Master's in Geography and Geographic Information Systems (GIS) from Cal State LA, and a Master's of Business Administration from the University of Southern California.

DxF Listening Tour: We Want to Hear From You

SEPTEMBER 9 | 1:50 pm - 3:15 pm



https://bit.ly/Michael_Haynes

MICHAEL HAYNES

Healthcare Operations Senior Consultant,
Freed Associates

With over a decade of healthcare leadership experience, Michael is passionate about partnering with, and bringing together, disparate teams within healthcare organizations to improve patient outcomes and operational efficiency.

Whether navigating multimillion-dollar transformation initiatives or shaping new technology and care delivery solutions, Michael excels at cultivating trust, ensuring stakeholder perspectives are heard, and translating those perspectives into strategies that resonate across the organization.

Michael has developed a reputation for fostering strategic partnerships, guiding complex initiatives, and bridging differing priorities to create actionable, aligned strategies. His work spans academic medical centers, integrated healthcare systems, health tech startups, and physician groups - always with a focus on collaboration, transparency, and shared success.

A Conversation on AI and Data Interoperability: Shaping the Future of Health and Connectivity

SEPTEMBER 9 | 3:30 pm - 4:00 pm



<https://bit.ly/BillHoward>

BILL HOWARD

Strategic Consultant,
Past Board Chair, eHealth Exchange

Bill Howard is the past board chair of eHealth Exchange and has been involved with eHealth Exchange, The Sequoia Project, and Carequality since 2016.

Bill has more than 30 years of Health IT experience, ranging from lab instrument interoperability (3M, Roche), establishing a nationwide EDI claims clearinghouse (GE, IDX), and experience implementing HIE and Population Health solutions globally (GE, Microsoft).

Recently Bill became an independent consultant after 7 years with Audacious Inquiry where he led product strategy and was hands-on with deployments in ~10 states.



42 CFR Part 2, Behavioral Health Data, and Privacy: Navigating the Rules and Regulations for Data Sharing

SEPTEMBER 9 | 10:45 am - 11:10 am



<https://bit.ly/ElizabethKillingsworth>

ELIZABETH KILLINGSWORTH

Chief Privacy Officer and General Counsel,
Manifest MedEx

Elizabeth has provided counsel and guidance to organizations within the healthcare sector for more than a decade, with a particular focus on the intersection of healthcare and technology. She has deep experience in network building, health information exchange and connectivity, and navigating the relationship between commercial enterprises and a complex regulatory overlay.

Elizabeth's previous roles include leadership positions at Surescripts and Evidera. She received her law degree from the University of Virginia School of Law, earning a Dillard Fellowship, and her BA from Vanderbilt University.

MISSION IMPOSSIBLE: A Manifest to Exchange Social and Health Information to Improve Whole Person Outcomes

SEPTEMBER 9 | 10:00 am - 10:30 am



VIKRAM KUMAR, MD, MBA, FAAP

Chief Executive Officer,
Ventura County Ambulatory Care



https://bit.ly/VikramKumar_

Vikram Kumar is the Chief Executive Officer of Ventura County Ambulatory Care, where he leads a system of 35 clinics, including 19 Federally Qualified Health Centers.

Previously, he served as the Chief Health Information Officer for Riverside University Health System. In that role, he led information technology, informatics, and data initiatives. He was also an executive sponsor for Riverside County's efforts to integrate health and human services. He has served as a board member for California Association of Public Hospitals Safety Net Institute, Inland Empire Health Information Organization, and University of Massachusetts Alumni Association. He currently serves on the Manifest MedEx Advisory Committee.

He is a board-certified pediatrician with a subspecialty certification in Clinical Informatics. He holds an MBA in Medical Management from the University of Massachusetts. He is a Clinical Assistant Professor at Western University of Health Sciences and the University of California, Davis.

Earlier in his career, he was the Chief Medical Information Officer at Arrowhead Regional Medical Center. Before that, he worked at Sutter Health, where he was involved in the implementation and optimization of its Epic electronic health record (EHR) system. He also served as the Medical Director for a pediatric clinic in private practice.

Driving Health Care Strategy Through Data

SEPTEMBER 9 | 9:00 am - 9:30 am



<https://bit.ly/ElizabethLandsberg>

ELIZABETH LANDSBERG

Director,
California Department of Health Care Access and
Information

Elizabeth A. Landsberg was appointed Director of the Department of Health Care Access and Information (HCAI) by Governor Newsom in December 2020. She is committed to the varied work the HCAI team does to support access to affordable, equitable, quality health care for all Californians.

Previously, Director Landsberg was a Deputy Director at the Department of Managed Health Care (DMHC) where she oversaw the Help Center program that assists consumers and providers with healthcare complaints.

Before joining the DMHC, Director Landsberg was an advocate for healthcare consumers in the nonprofit realm for more than 16 years. She was the Director of Policy Advocacy for the Western Center on Law & Poverty, where she focused on health reform implementation, Medi-Cal, Covered California and other issues affecting low-income Californians.

Prior to joining the Western Center on Law & Poverty, Director Landsberg was the Supervising Attorney for the Health Rights Hotline at Legal Services of Northern California assisting health care consumers.

Whole Person Health Score: Catalyzing Cross-System Collaboration with a Universal Holistic Health Assessment Tool

SEPTEMBER 9 | 11:10 am - 12:00 pm



<https://bit.ly/GeoffreyLeung>

GEOFFREY LEUNG, MD, EdM

Public Health Physician,
Riverside University Health System

Dr. Geoffrey Leung is the former Public Health Officer for Riverside County. He currently serves as a Physician for the Public Health Department supporting county-wide integration efforts, community health worker hub development, and tuberculosis care and management.

Prior to serving as Public Health Officer, Dr. Leung also served as the Ambulatory Medical Director, Family Medicine Department Chair, and hospital Medical Staff President for Riverside University Health System. Dr. Leung is a Health Sciences Clinical Professor of Family Medicine at the University of California Riverside School of Medicine. He is passionate about community health, health integration, social determinants of health, and population health. Dr. Leung is a board member for the Inland Empire Health Plan Foundation.

He completed his medical degree at Baylor College of Medicine, his Family Medicine training at Kaiser Orange County, and his Master of Education at Harvard. On a personal note, Dr. Leung has been married for 22 years and has two children (ages 13 and 16) who help ground and inspire him.

Exchanging Behavioral Health and Part 2 Data

SEPTEMBER 9 | 1:50 pm - 3:15 pm



<https://bit.ly/EdnannNaz>

EDNANN NAZ, MD, MPH, MBA

Executive Director, Central and Northern Regions,
Manifest MedEx

Dr. Ednann Naz is a healthcare executive with nearly 20 years of experience in clinical operations, digital health, and revenue cycle optimization. He currently serves as Executive Director at Manifest MedEx (MX), California's largest nonprofit health data network, where he leads partnerships with hospitals, health plans, and county agencies to advance interoperability, public health data exchange, and whole-person care delivery.

Through NazMed Innovation Group and advisory roles with health systems and startups, Dr. Naz has led initiatives in clinical documentation improvement, utilization review redesign, denial prevention, and clinical operations transformation—helping organizations strengthen compliance, improve throughput, and capture millions in additional revenue. He previously served as Chief Medical Informatics Officer, Physician Advisor, and Clinical Operations Chief at Saint Agnes Medical Center, where he directed Epic implementation, scaled digital health to over 800,000 visits, and led COVID-19 response efforts including telemedicine expansion and hospital surge planning.

Recognized in Fresno's Forty Under Forty, Dr. Naz holds an MD, MPH, and MBA, and has served as faculty at UCSF and CHSU. His career reflects a commitment to innovation, operational excellence, and mentoring future healthcare leaders.

Spotlights: Expanding the Data Sharing Ecosystem
Innovations in County Connectivity
World Café Round Tables
Meeting Housing Needs with Data

SEPTEMBER 9 | 1:00 pm - 1:50 pm; 1:50 pm - 3:15 pm



TIM POLSINELLI

Senior Director, Health Informatics
Manifest MedEx



<https://bit.ly/TimPolsinelli>

With nearly two decades of experience, Tim Polsinelli is a seasoned healthcare integration expert specializing in full-cycle healthcare IT projects.

Tim's career has taken him through pivotal roles at industry-leading organizations, including Epic, Redox, and two prominent Health Information Exchanges (HIEs).

In his current role as Senior Director of Health Informatics at Manifest MedEx, Tim focuses on leading critical initiatives that promote statewide Social Health Information Exchange while also serving as MX's QHIO lead for the HCAI Data Exchange Framework (DxF).

Bridging Healthcare and Social Services: A Social Service Organization's Journey with Health Data Exchange

SEPTEMBER 9 | 11:10 am - 12:00 pm



<https://bit.ly/BritSteele>

BRIT STEELE

Director, Healthcare Innovation
Inland Housing Solutions

Brit Steele, MBA, is the Director of Healthcare Innovation at Inland Housing Solutions (IHS), a 501(c)3 nonprofit providing CalAIM services in San Bernardino and Riverside Counties. In June 2024, Brit supported the launch of an Enhanced Care Management (ECM) program emphasizing dyadic care for families, medically fragile fixed income seniors, those individuals that are homeless or at risk of becoming homeless, along with the development of a 10,000-square-foot facility focused solely on CalAIM services. He also spearheaded a partnership with a local junior college to create an ECM Community Health Worker (CHW) program with stackable credentials, addressing workforce gaps in underserved communities.

As Co-Founder and Chief Innovation Officer of the Growing Hope Project since 2016, Brit has pioneered AgTech solutions for economic development and community wellness, deploying state-of-the-art food production systems to tackle Social Drivers of Health (SDOH) like food insecurity in low socio-economic areas. His work includes systems architecture, public-private partnerships for projects, and climate-smart agriculture initiatives that enhance local food ecosystems and health outcomes. With a background in disaster response (e.g., 9/11, Hurricanes Katrina/Rita/Ike) and international development, Brit brings resilience-focused leadership to healthcare innovation.

Brit champions data and technology as essential for scaling nonprofit community-based healthcare, enabling seamless integrations like those with health information exchanges for better care coordination and Transitions of Care. He holds an MBA from La Sierra University, a BBA in Management from Andrews University, and completed over four years of doctoral science classes at Loma Linda University.

ConnectIE: A Tool for Everyday Patient Challenges

SEPTEMBER 9 | 11:10 am - 12:00 pm



<https://bit.ly/RudyValdez>

RUDY VALDEZ

Program Director,
Inland Empire Health Information Organization
(IEHIO)

Rudy Valdez is a dedicated healthcare professional with a strong background in both clinical care and administrative leadership. He currently serves as Program Director at the Inland Empire Health Information Organization (IEHIO), where he leads regional efforts to advance health information exchange and integrate social care into clinical workflows.

Rudy began his career as a medical assistant in outpatient settings, where he developed a strong foundation in patient care. He later transitioned into administrative roles in both hospital and FQHC settings, gaining experience in operations, quality improvement, care coordination, and community engagement.

Rudy holds a bachelor's degree in Healthcare Administration and Management from California Baptist University and remains focused on making systems work better for both providers and the patients they serve.

Assessing Social Drivers of Health with Data

SEPTEMBER 9 | 1:50 pm - 3:15 pm



BRITTANY WEPPLER

Chief of Staff,
Manifest MedEx

Brittany has more than 15 years of experience on high-performing sales teams, with 12 in the healthcare IT space.



<https://bit.ly/BrittanyWepler>

She joined the growth team at Manifest MedEx in 2018 after experiencing firsthand the breakdown in data sharing between care facilities. Her focus on MX's mission and bringing value to MX participants has led to high network growth during her time at MX. She was appointed Chief of Staff in August 2022, where she continues to help drive organizational growth and participant value.

Prior to joining MX, she was a Regional Vice President for maxIT Healthcare/Leidos Health and a Sales Director for Galen Healthcare, both #1 in KLAS ranked healthcare organizations.

Brittany has a bachelor's degree in Marketing and Biology from Indiana University.

Meeting Housing Needs with Data

SEPTEMBER 9 | 1:50 pm - 3:15 pm



EVA WILLIAMS, PhD

Executive Director, Southern Inland,
Manifest MedEx



<https://bit.ly/EvaWilliams>

Dr. Eva Williams, hold a PhD in Social Work and has an extensive background working at the intersection of health care and social needs.

Presently she supports MX as the Executive Director for the Southern Inland Region, helping organizations get connected with the data they need to care for highly vulnerable populations and helping our current participants find value in our tools and data services.

Previously her career has included running a transitional shelter program for unhoused older adults in NYC as well as clinical and population health management roles with healthcare delivery systems, a county, and health plans.

DxF Listening Tour: We Want to Hear From You

SEPTEMBER 9 | 1:50 pm - 3:15 pm



<https://bit.ly/ShantiWilson>

SHANTI WILSON

Vice President, Client Solutions
Freed Associates

With over 25 years of healthcare experience, Shanti has worked with organizations at the federal, state, and local levels, including Medi-Cal, public health, CMS, health plans, health systems, hospitals, and rural providers. With her deep expertise in designing and implementing changes to support CMS, ONC, Medi-Cal, and other federal and state requirements, Shanti advises clients on development of strategy, governance, and infrastructure to reduce risk and achieve regulatory compliance. Her past projects have included designing a nationwide strategy to meet compliance requirements for a multi-state health plan, driving policy and operational improvements to manage regulatory audits, and providing advisory services to a public entity preparing for upcoming healthcare legislative mandates.

With her strong skills in building teams and fostering collaboration across executives, clinical leaders, staff, and administration, Shanti supports healthcare organizations in responding to and preparing for the evolving regulatory landscape.

She received a Master of Business Administration from National University and a Bachelor of Science in Business Administration from California State University, Sacramento. Shanti holds certifications as a Project Management Professional, Health Technology Specialist, and Six Sigma Lean Professional. She has also served as Vice-Chair for HIMSS National and board member for the Northern California HIMSS Chapter.